

Exploring the Design of Playful Devices for Surfing

Maria F. Montoya
maria@exertiongameslab.org
Monash University
Melbourne, Australia

Aryan Saini
aryan@exertiongameslab.org
Monash University
Melbourne, Australia

Nathalie Overdevest
nathalie.overdevest@monash.edu
Monash University
Clayton, Australia

Benjamin Randall
bran0010@student.monash.edu
Monash University
Melbourne, Australia

Sarah Jane Pell
research@sarahjanepell.com
Monash University
Clayton, Australia

Florian ‘Floyd’ Mueller
floyd@exertiongameslab.org
Monash University
Melbourne, Australia

ABSTRACT

Surfing is a popular recreational activity that benefits from technological innovation, such as the precision manufacturing of surfboards and apps for coaching. These advances have mostly focused on improving athletic performance, while the experiential aspects of surfing remain underexplored in terms of the design of mediating interactive technology. Hence, We aim to explore how playful interactive technology design can enrich the surfing experience. We adopted a soma design approach, considering the simultaneous influence of technology, body, and environment on surfing practice. Our process resulted in two design concepts: a smart wearable top and a soft robot, both aiming to connect the surfer to ocean information through haptic stimuli. By analysing and reflecting on our soma-technology-water design process, we provide design insights advancing the knowledge for future design of interactive technology to enrich the surfing experience in a playful way. Our research contributes to aquatic interactive design knowledge, inspiring WaterHCI researchers and industry stakeholders to leverage interactive technology to enrich the water activity experiences of the world’s most iconic coastal water sport.

CCS CONCEPTS

• **Human-centered computing** → **Interaction paradigms.**

KEYWORDS

surf, surfing, playful experience, interactive technology, soma design

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1 INTRODUCTION

Surfing, the “art of riding waves with a board” [93], is a globally popular activity driving innovation in surf equipment [80]. Stakeholders, including industry, researchers, and local surfers, focus on enhancing equipment (i.e., surfboards, wetsuits) [2, 11, 63, 73, 92], and promoting environmental awareness [19, 20], all prioritizing surfers’ athletic performance [38, 40]. However, the design of interactive technology for the experiential aspects of surfing, such as enjoyment through play, remains underexplored. Ethnographic studies show athletic performance is not the only reason people surf, and showcase several experiential barriers that surfers encounter [35, 75]. We see this as the next design wave domain to catch opportunities for innovation in WaterHCI. While HCI practitioners have advanced interactive systems for aquatic activities [32, 62, 68], outdoor water activities like surfing are less explored. Recognizing the potential for unexplored interactions in all sports [72, 86], and the opportunity to enrich surfing’s experiential aspect through play, we pose the research question: How can playful interactive technology support the experiential aspects of surfing?

We adopted a soma design process [46, 50, 55, 87], previously successful in other sports [54, 61, 88] and beneficial in WaterHCI work [64, 65], to address this challenge. Soma design considers technological and bodily affordances in the environmental context [69, 90], crucial for surfing due to its oceanic setting, where complex interactions occur. Inspired by prior work [13, 19, 21, 40, 72] and the playful framework of Lucero et al. [17, 57, 58], we hypothesise that by supporting surfers’ playfulness we could enhance engagement and intrinsic motivation [60]. Prior work shows that focusing on play rather than performance increases meaningful experiences and motivation [18, 70, 91]. Our soma design process resulted in two design concepts that we started prototyping: A wearable top and a soft robot, aiming to communicate ocean information (i.e, depth, wave rate, wind speed) to surfers in embodied ways (i.e., haptic stimuli).

This work in progress starts exploring playful technology for surfing’s experiential aspects to elicit design insights into the future design of interactive technology to enrich the surfing experience. This research contributes to knowledge for designing interactive aquatic experiences for a dynamic environment like the ocean, offering a starting point to WaterHCI researchers, designers, and industry stakeholders interested in enhancing water activity enjoyment. Our project’s ultimate goal is to enhance the surfing experience

using interactive technology, unlocking the numerous benefits of being in the water.

2 RELATED WORK

2.1 HCI methods and playful design for surfing

Researchers across fields often employ a playful approach to design for everyday situations, facilitating a playful attitude: viewing activities with a lighthearted attitude and without serious consequences [17, 57, 58]. This approach extends to sports like surfing, which inherently contains elements of both play and game [85]. While some surfers find enjoyment in the challenges of performance also leading to frustration [12], others find more satisfaction in sensation and experience seeking [35, 66]. Moreover, ethnographic studies show surfers encounter experiential barriers, such as long waiting times on crowded or multi-use surf beaches, and discrimination to their bodily expressions, reducing their enjoyment of the surfing experience. Recognizing these diverse user experiences, our goal is to design a playful surfing experience that enhances enjoyment. Drawing inspiration from similar work on-land [86], we aim to leverage play to make water activities more enjoyable and foster meaningful experiences [57, 59], while also helping to alleviate performance anxiety [49, 70].

HCI researchers have explored the design of playful sports experiences, where designers use interactive technology to make monotonous parts of the training “more” fun by adding engaging playful elements [86]. Examples of this include skateboarding [79], swimming [28, 29], bouldering [52] and trampoline [51]. From these works, we learn that although the practice of sports sometimes leads to fun for practitioners, it is “play” that facilitates fun and makes sports more engaging [53, 86]. Then, we aim to facilitate a playful experience for surfers through a combination of methods considering the affordances of the environment: a thoughtful bodily design process (soma design), and playful design, such as the PLEX framework [57, 58, 60], which identifies discovery, exploration, and sensation as key elements of play. This framework proposed how stimulating the senses and discovery of new interactions can facilitate play, which we aim to enhance, for example, by providing vibrations in water and discovering hidden information about water. We consider that this approach will allow us to better understand the human-technology-water interaction dynamic in surfing, giving equal importance to the three agents of this synergistic interaction. Moreover, other HCI work for sports has used the soma design methods (Tai Chi [54], dance [39], yoga [88] and martial arts [61]). Specifically, Montoya et al. [64] proposed design strategies for interaction in an indoor water environment from a soma design approach. We take inspiration and aim to extend this work to discover the specific design strategies applicable to an outdoor water activity such as surfing.

Furthermore, WaterHCI researchers have recognized water’s unique properties and sensory appeal that facilitate play, often evoking pleasurable experiences [45, 71]. Hence, they have introduced games in water sports using interactive technology, for example, immersive exploration games for kid’s swimming classes [76], and collaborative games for group swimming training [28]. Even within technological limits due to the environment (i.e., Bluetooth does not work well underwater), these related works show

us that a playful experience can be designed within a water sports activity by adapting the interactive technology to its dynamics. For example, the players can be digitally connected depending on the pauses for breathing and rest periods of the activity. However, This research does not yet indicate sufficient translation of design solutions for an open, powerful and dynamic body of water like the ocean. Hence, we can identify research value in facing the different design challenges in adapting interactive technology for outdoor water environments like the ocean.

2.2 Interactive technologies for surfing

The adoption of interactive technologies in surfing practice remains limited in both industry [30, 82] and research [43], and is mostly performance-oriented [26, 40, 63]. Romanin et al. highlight the surfing industry’s focus on designing equipment like surfboards [41, 80], wetsuits [92] and fins [19, 80]. Still, we can highlight a few efforts from which we learn. Microsoft’s collaboration with USA Surfing involved MoCap recordings to enhance surfers’ performance during training [33]. Similarly, Redbull partnered with researchers to study surfers’ brain waves using brain-computer interfaces and GPS trackers [13]. These collaborations showed us the adaptability of technology from land-based activities to surfing equipment, such as attaching small, low-weight devices to surfboards without affecting their dynamics. However, this work does not specify how they came to these design ideas nor provide design implications for the use of these technologies in a surfing session. Our work aims to start building this design knowledge.

Surfers have independently innovated their surf equipment, such as hacking commercial surfboards with electronic devices [11, 23, 67] and 3D printing their own boards [4, 84]. Their motivation often stems from enhancing safety and expanding surfing capabilities, like surfing at night [67] and understanding their environment to avoid collisions [11]. Industry stakeholders have started recognizing these needs and exploring similar designs, leading to new business opportunities [2, 15]. Our work aligns with these efforts, aiming to enrich surfers’ understanding of their environment through interactive ocean information.

3 DESIGN APPROACH AND PRELIMINARY FINDINGS

Soma design places our somas centrally as the site of meaning-making when interacting with technologies and the world at large [46, 54, 61], providing the potential to understand the synergistic human-technology-water interactions. Hence, soma design has the potential to highlight the interconnected, dynamic, and non-linear interactions among the surfing performer, task, and water environment. Therefore, we adopted the stages in the soma design process proposed in prior work [46, 50, 55, 87]: engaging with bodily practice, material exploration, and prototyping, which we describe next.

3.1 Exploring bodily practices

In this stage, the designer must engage in bodily practices related to the activity to inform the design and gain appreciation of the body as part of the experience [46, 50, 87]. The first author, as the main designer and novice at surfing, engaged in different bodily



Figure 1: The main designer engaged with bodily practices. A) Taking an online class of Yoga-Surfing. B) Taking a surf lesson in a wave pool. C) Taking a surf lesson in the ocean.

experiences related to surfing. Therefore, she started with two online sessions of yoga-surfing (Fig. 1A) and then took surfing classes, two sessions in a local wave pool (Fig. 1B) and two sessions on the local beach (Fig. 1C). She also aimed to gain a deeper understanding of the activity from surfing books [31, 93], podcasts [7], documentaries [1, 5, 6], and informal conversations with surfers. Additionally, the main designer had the chance to travel to Hawai'i, have a surfing session and get involved in informal conversations with surfers of this culture. Through this process, she believes that she developed somatic awareness and more conscious control of the muscles and movements involved in the postural movements needed while being on top of a surfboard, as well as the physicality of the surfing experience. She documented perceptions before, after, and (where possible) during these experiences through videos and notes.

3.1.1 Findings. The main designer employed the Slowstorming technique from soma design, reflecting on her bodily experiences and discussing them with the design team. Firstly, the main designer noted environmental features like strong currents, turbulence, and wave patterns, leading her to reflect that interactive technology must be waterproof, saltproof, and able to resist these conditions. For instance, technology attached to the leg or ankle must withstand strong currents when surfers walk or fall. It should be properly placed, secure, and lightweight to avoid disturbing balance. This aligns with prior work on biofeedback in water sports, which highlighted challenges in placing wearable devices without interfering with the athlete's movement [13, 25, 47, 56].

Secondly, the main designer became aware of the strength and balance needed for surfing, including paddling, positioning, waiting, and riding waves. She reflected that interactive technology should not obstruct these movements. For example, technology on the arms could hinder paddling, which accounts for 50% of surfing time [63]. She realized technology could be used during natural breaks in surfing, like the 40% of time spent waiting for waves [63]. Utilizing these breaks for technology use was also proposed by Clashing et al. [32] for water activities.

Thirdly, during ocean surfing sessions, the main designer frequently thought about sea life, which caused some anxiety that turned into curiosity. Conversations with surfers and insights from documentaries [9, 14], and blogs [10, 48] revealed that surfers are

aware of sea life for safety, enjoyment, and sustainability reasons. These reflections led to envisioning a surfer companion in the shape of a sea animal, like an octopus, mounted on the surfboard. Inspired by real-life encounters with sea life, this interaction could facilitate a playful experience through "simulation", as described in the PLEX framework [17, 57, 58].

3.2 Exploring Materials

The first author undertook material explorations using different analog and digital technologies. The main designer explored digital materials such as actuators that could be useful to transmit information to the surfer in an embodied way. Then, she started to try vibrotactile actuators while submerged in water (Fig. 2B) and also a VR headset while on a standing platform in a pool (Fig. 2A) visualizing a virtual environment simulating standing on a board in the middle of a calm ocean. In addition, she explored sensors that could be used while surfing and adjusted them to fit a surfboard, such as depth sensors. In parallel, the main designer explored analog materials such as thermochromic fabric and hydrochromic ink (Fig. 2C). The thermochromic fabric changed with hot and cold water, as well as with the infrared light of the environment. However, the hydrochromic ink was easily removed from the surfaces (Fig. 2D).

3.2.1 Findings. The main designer used the slowstorming technique to reflect on the material explorations. Particularly, the VR headset occluded her vision and avoid, which is crucial for balance and environment prediction, making it unsuitable for feedback. This aligns with prior work emphasizing the avoidance of cognitive overload and environmental disruption when using visual feedback [77, 78]. More importantly, a virtual water environment avoids interaction with the real water environment, which we aim to highlight instead of neglect. Nonetheless, future tests could include LEDs, which have been effective in other water sports for performance improvement [24, 44], and we aim to test them as interactive visuals to facilitate playfulness through "sensation" [57, 58]. We note that our focus here is on immediate, embodied feedback about environmental factors, like ocean depth and wave dynamics, since we believe this can facilitate playfulness through the enrichment of human-water connections.

Reflections on haptic actuators in water revealed that vibrations create an embodied sensation. Inspired by Montoya et al.'s design

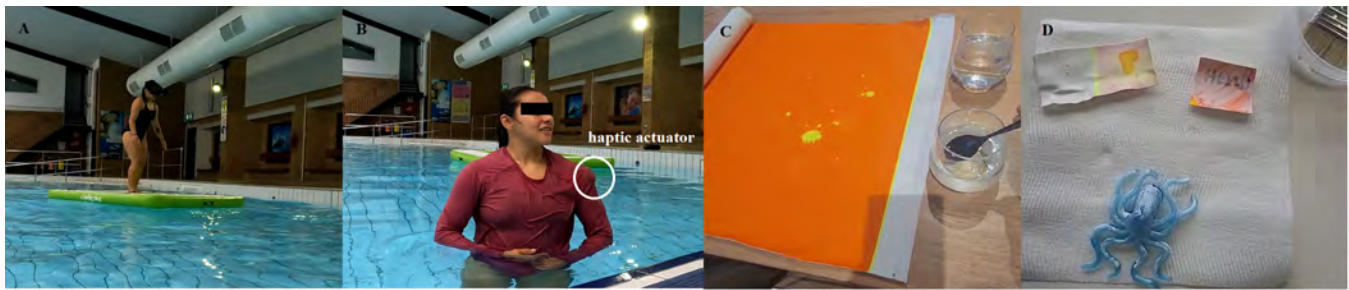


Figure 2: A) testing a VR headset while getting into a standing platform in a swimming pool. B) Testing the vibration of a haptic actuator while in the water and over the standing platform. C) Thermochromic fabric changes depending on cold and hot water. D) Hydrochromic ink on different materials.

strategies [64], which suggest haptic feedback can direct attention to water and facilitate playful attitudes [57, 58], the designer decided to explore haptic feedback for communicating ocean information to surfers in a embodied. By informing ocean states with vibrotactile sensations, the designer believes they can facilitate a connection with water, which can lead to a playful experience. Haptic feedback has been used in other water sports like swimming [47, 56] and rowing [81, 89] to communicate performance technique, and we believe it holds potential value for experiential aspects of surfing.

Analog material exploration with thermochromic fabric led to envisioning it as a reflective material for environmental contact. For example, it turns orange when in contact with water and yellow with sunlight. This color-changing dynamic could facilitate a playful attitude through "exploration" as proposed by the PLEX framework [57, 58], allowing surfers to explore how the material changes with water and sunlight exposure. This is in line with prior work exploring the playful affordances of thermochromic materials [27].

3.3 Prototyping

Based on the results of the slowstormig reflections of the previous soma design stages, we decided to start exploring the prototyping of two design concepts. These design concepts were inspired by our reflections on the above-mentioned prior work.

A size-adjustable top: made with thermochromic fabric, embedded with waterproof vibrators positioned in the front part, connected to a microcontroller positioned in the back (Fig. 3A). It is intended that the top will not obstruct surfer's movement to perform any of the activities involving surfing, from the paddling to the wave riding. The top is designed to resist the strong currents and turbulence when the surfers fall into the water. The thermochromic fabric of the top aims to reflect the surfing dynamics, for example, when surfers are on top of the surfboard receiving infrared light from then sun, the top will become yellow, but it will change its color to orange when it receives a splash of cold water or when the surfer falls into the water. We believe this feature could encourage discovery and reflections on surfing, facilitating a playful experience, as explained before. The vibrators could transmit information about the ocean, for example, the wave frequency, through different vibration patterns that will be felt on the surfer's collarbone area. This will be triggered only when surfers are paddling or waiting

for a wave, sensed through IMU sensors, to allow surfers to fully focus on riding a wave. We believe that the presentation of the ocean information in the form of vibration could facilitate different sensations (i.e. haptic vibrations in wave patterns), and encourage them to reflect on their body, and its meaning in relation to the ocean, which can lead to a playful experience.

A soft robot [22, 42] in the shape of an octopus, to be attached to the nose of the surfboard, embedded with waterproof vibrators, LEDs, and a microcontroller (Fig. 3B). The soft robot aims to represent the sealife and act as a companion. We got inspired by surfers' real-life encounters with sealife that created a fun and out-of-normal experience for them[3, 8]. We believe that the soft robot could recreate these encounters and facilitate a playful experience for surfers. The soft robot will be positioned on the nose of the surfboard, aiming to avoid obstruction and change of the surfboard dynamics while surfing. The soft robot will be flat and attached to the surfboard with self-adhesive tape and wrapped with sticky plastic, to be able to resist the water currents and turbulence. The soft robot will deliver vibrations through the surfboard aiming to provide ocean information with different patterns, similar to the first prototype. We believe that the vibrations felt through the surfboard will create different sensations in the surfer's body and encourage them to reflect on the ocean's state. In addition, the soft robot will be connected to pressure sensors positioned in the middle of the board, which will trigger different light patterns depending on the pressure change by the surfers while paddling and waiting. We believe this could help keep surfers engaged in the activity when they get frustrated or bored waiting for the next wave [74, 75].

3.3.1 Prototype developing and findings. The wearable top was initially made with thermochromic fabric and has inside pockets where the vibrators and the microcontroller will be positioned (Fig. 4A). We used an ESP8266 as the microcontroller networked through a wifi hot spot to a waterproof mobile phone (CAT s62 pro) using an app created in Unity 3D platform. The app allowed us to develop the tests using a "Wizard of Oz" method [36], triggering the actuators through buttons, which in future will be automatically triggered depending on the ocean conditions. We initially tested a three-vibration motor configuration on the top in an on-land setting, finding that a linear array offered distinguishable vibration sensations. We expanded this to a five-motor waveform but noticed

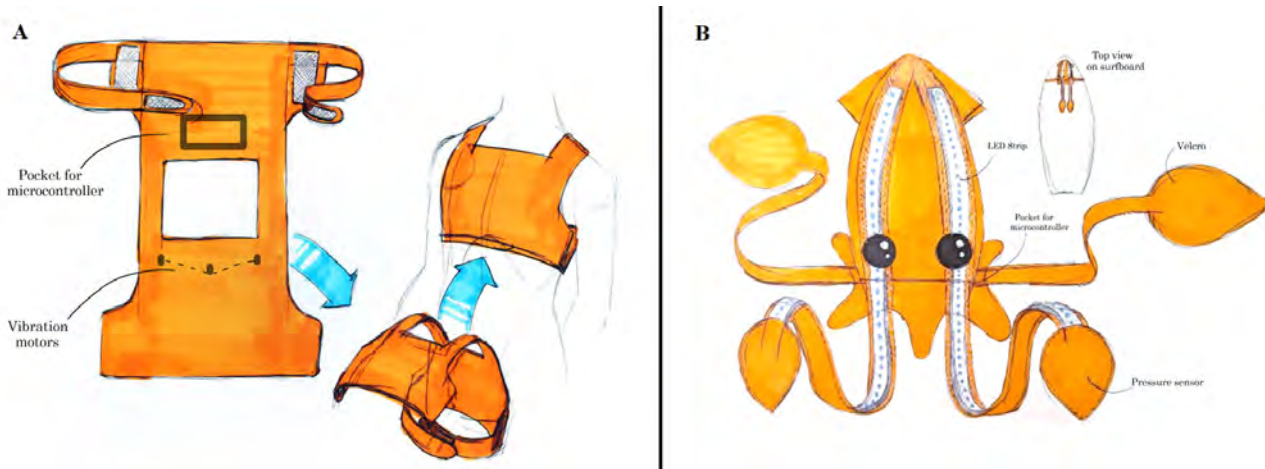


Figure 3: Design Concepts. A) A wearable size-adjustable top. B) A soft-robot in the shape of an octopus.



Figure 4: Wearable top prototyping A) The wearable top made in thermochromic fabric with colour-changing activation due to the vibration motors. B) A volunteer surfer testing the top. C) the wearable top is made with expanded fabric and thermochromic fabric in the shoulder, collarbone and waist areas. D) User wearing the wearable top with embedded electronics, with colour-changing activation due to head pads.

the vibration sound could be distracting, predicting silicone waterproofing would isolate this noise. After 5 minutes of continuous use, the vibrations caused the top to change color, inspiring us to test thermal pads for inducing color change and providing thermal feedback, as has been done in prior HCI work [37, 83].

Hence, we start exploring analogous head pads. In cold water, the pads provided relief and regulated body temperature when tried on different body parts, more noticeable than in on-land tests. In line with some design principles, we engaged an experienced surfer in this early prototyping (Fig. 4B), revealing the need for usability improvements for larger backs and rib cages, leading us to modify the top with expandable fabric and strategic thermochromic fabric placement (Fig. 4C). We found the fabric's color change was less responsive on cloudy days but effective with direct sunlight in a cold environment (11° C), prompting us to enhance this feature using heat pads (Fig. 4D).

We waterproofed the microcontroller and vibrators using silicone and adapted its shape to the new top using 3D-printed moulds (Fig. 5A). The on-land testing revealed that the silicone was effective in reducing the noise made by the vibration motors, allowing the user to focus on the sensation of the vibrations. We tested the

waterproofing on a bucket filled with water to test it safely. We then incorporated waterproofed electronic head pads to the top to be positioned on the shoulders (Fig. 4B). However, the silicone did not allow heat transmission, so we only sealed the edges of the pad.

For the soft robot prototype (Fig. 6), we used the same microcontroller and networking protocol used on the top. The head of the octopus was made to hold the microcontroller and the mobile phone, which is connected to three vibrators positioned on the octopus's short tentacles. One long tentacle has embedded the pressure sensors and the LED lights, controlled with a FLORA board (Fig 5C). Two long tentacles have velcro to be attached around the surfboard (Fig 6B). We tested this prototype on land (Fig 6A), where we realized the vibrations did not transmit on the surfboard as hard as expected, then position of the vibrations was not very differentiable. Hence, we decided to use two vibration motors on the left and right tentacles to increase the force of the vibration transmission on the surfboard. We found that the LED lights were accurately changing depending on the pressure exerted on the user's torso when laying on the surfboard in a simulated paddling position. We completely waterproofed the systems using silicone, and tested them in water (Fig. 5D) and on top of the surfboard again (Fig. 6C). We found that

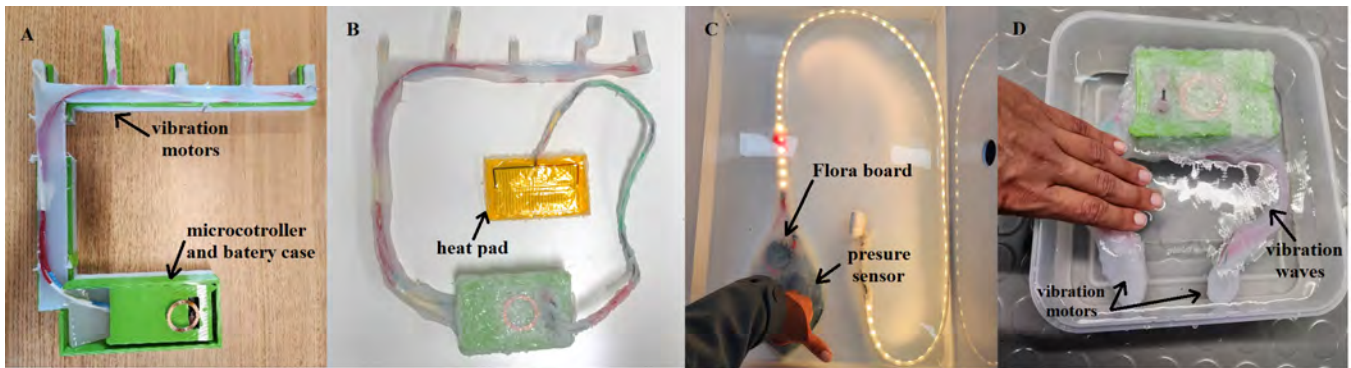


Figure 5: Electronics prototyping. A) The microcontroller and vibration motors for the wearable top are waterproofed using silicone. B) Complete waterproofing microcontroller and heat pad addition. C) The waterproofed pressure sensor for the soft robot was tested in water. D) The microcontroller and vibration motors for the soft robot were tested in water.

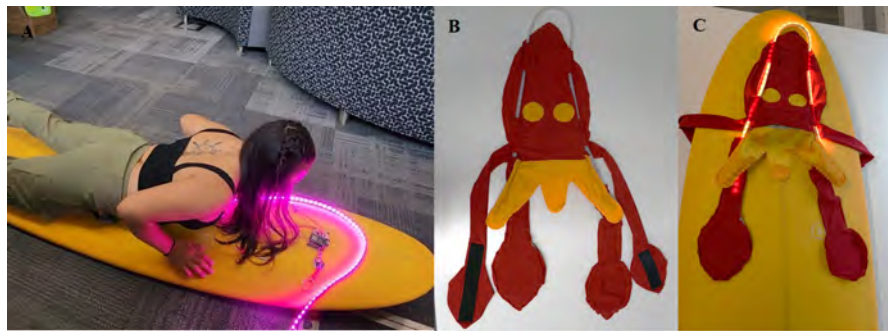


Figure 6: Soft robot prototyping. A) The electronic test on the surfboard on-land. B) Soft robot cover with the shape of an octopus, short tentacles and eyes made with thermochromic fabric, and long tentacles covered with velcro for adjustment to the surfboard C) Soft robot with electronics embedded tested on the surfboard on-land with colour changing activation due to sunlight

the vibrations created a nice sensation in the skin when submerged in the water, and the array of two motors on each side created a stronger vibration on the surfboard. These vibrations may change depending on the surfboard materials as they vary in a wide range [80].

4 CONCLUSION AND FUTURE WORK

Integrating soma design with playful design offers a unique approach to designing interactive technology for surfing’s experiential aspects. Grounding the design in somaesthetics, we consider technological affordances, surfers’ embodied experiences, and the dynamic water environment. This aligns with Zimmerman et al.’s principles of play design [85], emphasizing bodily engagement and sensory immersion. Using the PLEX framework’s playful qualities [16, 57, 58], such as exploration and discovery, we gain valuable insights for designing interactive technology for outdoor water activities. Soma design facilitated an embodied approach to prototyping, crucial for our team, which lacked surfing experience. Initially relying on literature, documentaries, and interviews [6, 7, 74, 93], through soma design, we gained a deeper understanding through immersion in surfing experiences, shifting our perceptions of the

sport and revealing insights into surfing’s affordances and potential interactions between the body, technology, and water.

While soma design has enriched training in other sports [61, 88], our focus is on supporting surfing’s experiential aspects, believing playful design enhances the activity’s experiential and behavioral qualities [34]. We believe play has the potential to best support surfers’ experiences, eliciting meaningful engagement and increased enjoyment [60]. Hence, in future work, we aim to test these assumptions by conducting a user study with the prototypes shown in this work in progress. However, the design team must first test the prototypes’ usability in the ocean (e.g., ensure current resistance).

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