

Designing into the Next Decade

Media Release

6 July – 1 September 2013

Major Funding



Australian Government



Major Partner



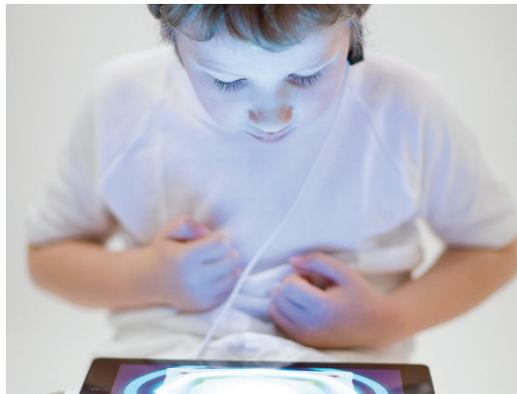
Sydney Presenting Partners



Design Partners



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Object: Australian Design Centre launches *CUSP: Designing into the Next Decade* in Sydney in July 2013 before the lively exhibition embarks on a national tour until 2015. Sydney audiences will be able to engage with *CUSP* via the exhibition and its countless public programs across three unique sites this July and August.

Object has partnered with Casula Powerhouse Arts Centre to present the major exhibition in Sydney – taking advantage of its sizeable and dynamic facility. The University of Technology, Sydney will be another satellite *CUSP* venue as hosts of a two-day symposium held there on 15 – 16 August. At Object's very own home in Surry hills the gallery will boast maximized public access to breathtaking performances, back to the future film screenings and other stimulating events.

CUSP features the work of 12 very different designers each developing creative solutions to some of the big challenges we are facing today and into the next decade. Working 'on the *CUSP*, at the edges of what is possible, these designers are exploring new and innovative territory in their practice.

Designers look deeply at a human problems, asking questions, immersing themselves in the

environment, devising creative solutions, making prototypes, trialing, testing and failing, identifying the things that work, discarding those that don't and starting over – this is the way a designer works.

In many ways we all have the capacity to interrogate problems in our own lives by applying design principles to develop solutions that work.

CUSP is a major creative program that will unfold over two years – an exhibition, a laboratory and an opportunity for learning and experiencing new ideas – taking design way beyond what we think of when we think of design today.

See and experience the work of Chris Bosse, an architect who designs sustainable buildings and future cities combining technology with systems from nature.

Floyd Mueller takes the computer game into a whole new realm, creating fun, physical experiences that may well be the future of exercise.

Making sense of mega volumes of information, designing programs that help sick children deal with pain, ideas for solving the global housing crisis are all challenges presented by designers in *CUSP*.

During *CUSP* hundreds of school aged children will have the opportunity to think like a designer too. Design Emergency teaches children how to think creatively and apply design processes to find solutions to things that interest them. These are the skills that kids will need to enable them to carve future careers for themselves and make a contribution in whatever field of endeavor they choose.

George Poonkhin Khut, Bright Hearts Prototype iPad App, 2011, heart-rate controlled interactive visuals for iPad (visualisation software by Jason McDermott). Photo: Julia Charles.

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Take a journey with *CUSP*. See the exhibition. Bring the kids. Get involved in the workshops, conversations, films and hands-on activities. Hop online. Watch *CUSP* evolve over the next two years – designing solutions for our future.

Special events will also take place on selected trains between Central Station and Casula Powerhouse Art Centre on Saturdays during *CUSP*. During the journey *CUSP* designers will be on board and in conversation with a range of personalities eager to debate what makes great design and how design can create a better world.

Full details of the *CUSP* program of events can be found at www.cusp-design.com

You can see visit the *CUSP* exhibition at the following venues from 2013-2015.

Sydney

Casula Powerhouse Arts Centre

6 July to 1 September 2013

Launceston

Queen Victoria Museum and Art Gallery

21 September to 27 October 2013

Adelaide

JamFactory

9 February to 26 April 2014

Dubbo

Western Plains Cultural Centre

9 May to 3 August 2014

Port Macquarie

Glasshouse

29 September to 5 October 2014

Brisbane

State Library of Queensland

1 November 2014 to 8 February 2015

Victoria

Mornington Peninsula Regional Art Gallery

27 February to 26 April 2015

CUSP website live from Friday 17 May. Visit then for more information.
www.cusp-design.com

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